



# WHICH LEVEL IS RIGHT FOR YOU?



## EXECUTIVE

Custom Pricing

*Talk with the Chamber to customize this level for your business – Plus all the benefits below!*

- Category Listing on Website Directory — 5 categories total
- E-mail Blast to Chamber Email Subscriber List — 8 per year
- Monthly Luncheon Tickets — 4 per month
- Guest Spot on the Bi-Monthly Video Newsletter — 2 per year
- **PLUS .... ALL BENEFITS OF THE ELITE LEVEL**

## ELITE

\$2175 per year

- Category Listing on Website Directory — 4 categories total
- E-mail Blast to Chamber Email Subscriber List — 4 per year
- Guest Spot on the Bi-Monthly Video Newsletter — 1 per year
- Monthly Luncheon Tickets — 4 per month
- Name in Annual Dinner Program
- Banner Ads on Job Postings Web Page
- Logo Scrolling, with link, on the Homepage of the Website
- Website link on Web Directory Results Page
- Logo on Web Directory Results Page
- **PLUS ... ALL BENEFITS OF THE PREMIER LEVEL**

## PREMIER

\$1100 per year

- Category Listing on Website Directory — 3 categories total
- E-mail Blast to Chamber Email Subscriber List — 2 per year
- Company Logo on Chamber Email Signature
- Logo Displayed in Chamber Office under Level of Membership
- Member to Member E-mail (advertisement)
- Member Profile Article in Newsletter (Company Bio)
- Monthly Luncheon Tickets — 2 per month
- Newsletter Boost - Boost your news, event or ad to its own block in the newsletter. \*\* 1 boost per newsletter.
- Company Logo on Annual Report/Dashboard
- Special Recognition in Guide to Knox County Book
- **PLUS... ALL BENEFITS OF THE CHAMPION LEVEL**

## CHAMPION

\$500 per year

- Category Listing on Website Directory — 2 categories total
- E-mail Blast to Chamber Email Subscriber List — 1 per year
- Monthly Luncheon Tickets — 1 per month
- Link to Social Media or Website on Directory Listings
- Top Priority Listing on Web Directory
- Tier Designation on Web Results Page
- Photo Gallery on Directory Listing
- Highlight links on Directory Listing
- Company Logo on Directory Listing
- Website Advertising Discount
- **PLUS ..... ALL BENEFITS OF THE CLASSIC LEVEL**

## CLASSIC

\$250 per year

- Eligible to apply for Good Samaritan Direct Health Insurance
- Spreadsheet of Members Address, Phone, & Contact — 2x per year
- Social Media Promotions
- Eligible to be part of the Shop Knox County eGift Card program
- Event Postings in Member Information Center
- Hot Deals in Member Information Center
- Job Posting in Member Information Center
- News Releases in Member Information Center
- Networking Opportunities
- Ambassador Program Applicant Opportunity
- Chamber Decal to Display at the Business and Digitally
- Access to Member to Member Deals
- Business Referrals
- Business Considered for Chamber Events and Services
- Business Directory Listing on Website & Print
- Category Listing on Website Directory
- Advertising Opportunities
- Display Business Cards and Brochures in Chamber Office
- Promotion of Business Events
- Free Conference Room Rental
- Ribbon Cuttings for New Business, Expansion, or Milestones
- New Member Announced on Social Media, Website & Newsletter
- Promote Member Event/Promotions in Newsletter
- Constant Contact - 25% Discount